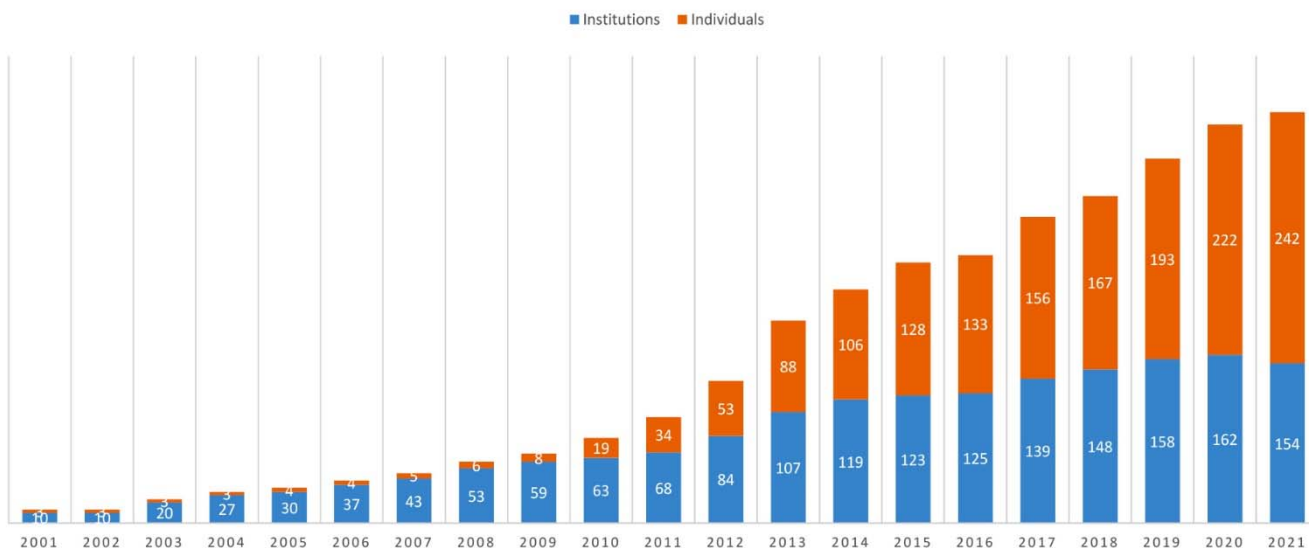


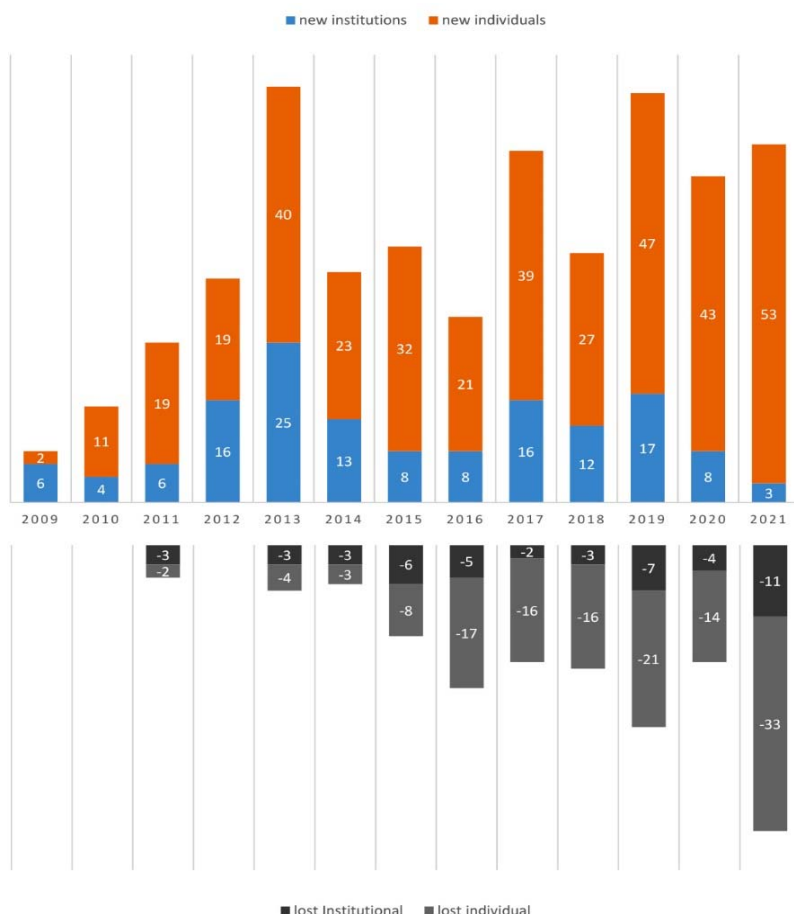
EXARC Summing up 2021:

EXARC MEMBERS



Members

EXARC got **56 new members** (3 institutional and 53 individual). We **lost 44 members**. As for the past 5 years, we gained more individual members than institutional. We expect that in 2022 we will still lose more members due to COVID. Eight members did not pay their fee yet over 2021, we are in contact with most of them, we have hope they will pay. Most others received a Credit Note from us in December (we sent 33 credit notes in the second half of 2021). We also used € 420 we got from other members to help those who could not pay the full fee, nine members used those funds. **By the end of 2021, EXARC had 396 members.**



Income / Expenses

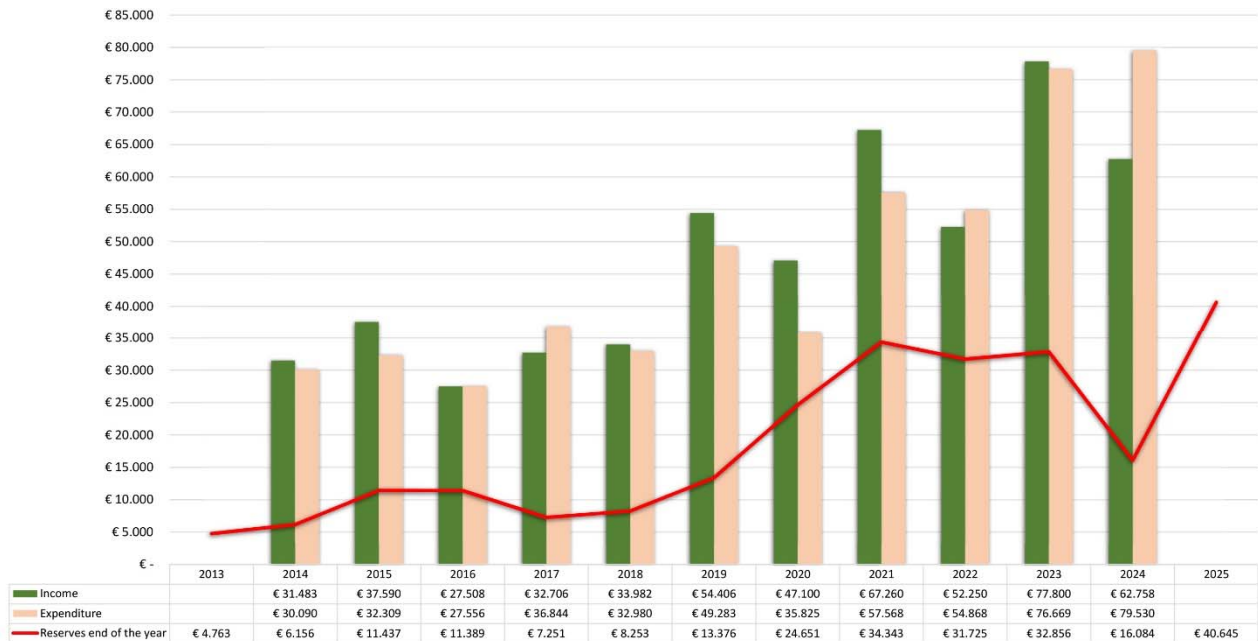
Of the 2021 revenues, € 33,570 was paid. Still open was € 940 (from the eight members mentioned above). We sent invoices in January, reminders in April, and again in August and November. Over 50% of the fees was paid by the end of February (and it has been like that for some years now), by the end of June we received another 25%. The last 25% are the most difficult to get.

Due to COVID we had to change the conference in Exeter (EAC12) into an online meeting. Besides 40 hours sponsored by different institutions around the world (with 8 hours paid by Exeter University), we also received funding from the Wenner-Gren Foundation of \$5,000. The costs can be divided between staff (€ 3,180), volunteers (€ 5,810), general costs for the EAC12 (€ 1,565) and office costs (€ 3,633). With VSB funds (€ 1,250) and Rabo Club support (€ 163.35), we paid for the anti-aggression workshop which was organized for the volunteers of EAC12.

EXARC January - December 2021 report

We closed 2021 with a **positive balance of € 9,692**. Our reserves grew to **€ 34,343**. That is more than anticipated, but due to circumstances in 2021 we saved money on travels and staff, at the same time got some extra income from funds and the online conference.

EXARC RESERVES - INCOME - EXPENSES



Our reserves will remain stable for another two years. However, in 2024 we will finish two projects and spend all what is required for that, thus using up much of our reserves. The last 30% of the project funds will first arrive in 2025.

Cooperation

EXARC is partner in two cooperation projects.

RETOLD, is the project we are lead partner of, with 5 other members we work on documentation strategies for open-air museums. In 2021 due to Covid all communication was online. The project proceeded as expected. We are happy that partners are pleased, and we have good communication with monthly meetings. EXARC has spent so far 14% of the 4 years' budget (€ 13,000 of € 93,280), where in total 11% of the whole budget was spent.

NWO project (Putting Life into late Neolithic Houses) is a bit more challenging, as the partners in the project are not so used to communicating with the public, so we are helping more than maybe intended. Cooperation with the lead partner, Leiden University, is good. So far, we spent almost €3,000 of the first €3,200 we got (project started in April 2021), we will receive the rest of the money in batches as we request.

The 2019 **Colonial Williamsburg Foundation – EXARC Fellowship**, was awarded to **Giovanna Fregni**. However, her anticipated one-month residency in Colonial Williamsburg could not take place either in 2020 or in 2021 due to COVID.

The winning pairs of members of our **Twinning program** from 2019 have brought their projects almost to a conclusion in 2020. One finalized the project with an article published in 2021, they received money in 2020. The other pair still need to publish their article with EXARC to get the final € 500.

In 2021 we introduced the **Experimental Archaeology Award**, sponsored by EXARC Member John Kiernan. Three winners got each € 500 to execute an experiment within the 12 months with articles in the EXARC Journal.

Long time EXARC member MAMUZ Schloss Asparn/Zaya has, with help from EXARC, put together an **international touring exhibition on experimental archaeology**.

As in the previous years we were also involved with the **European Archaeology Days** which are coordinated by INRAP. Cooperation goes well, partly thanks to a dedicated volunteer who speaks both French and English, and a small team around her.

Staff & Contracts

We continued the expansion of the EXARC team of mainly volunteers. By the end of 2021 the number of volunteers who got paid by us was 27 (vary from one-month fee to full year). Next to it there is another group who do things from time to time. In 2021 we employed Magda, a long-time volunteer, for three days a week. This was partly due to the European project RETOLD EXARC coordinates. After nine months Magda was replaced with Stefanie, as both Magda and the EXARC director moved to Denmark.

Conferences, Seminars

March: the **EAC12 World Tour conference took place**. We had **167 presentations** from all over the world, published open access on the EXARC YouTube Channel. We broadcasted over four days and had **30,000 views** till April 1st, 60,000 views till December 31st. We had close to **1,900 conference registrations** from over **72 countries**. It was a huge success, and the reviews were very good.

EXARC did not participate in other conferences in 2021, partly because EAC12 took a large toll on our volunteers and staff, but also because many conferences got cancelled due to COVID.

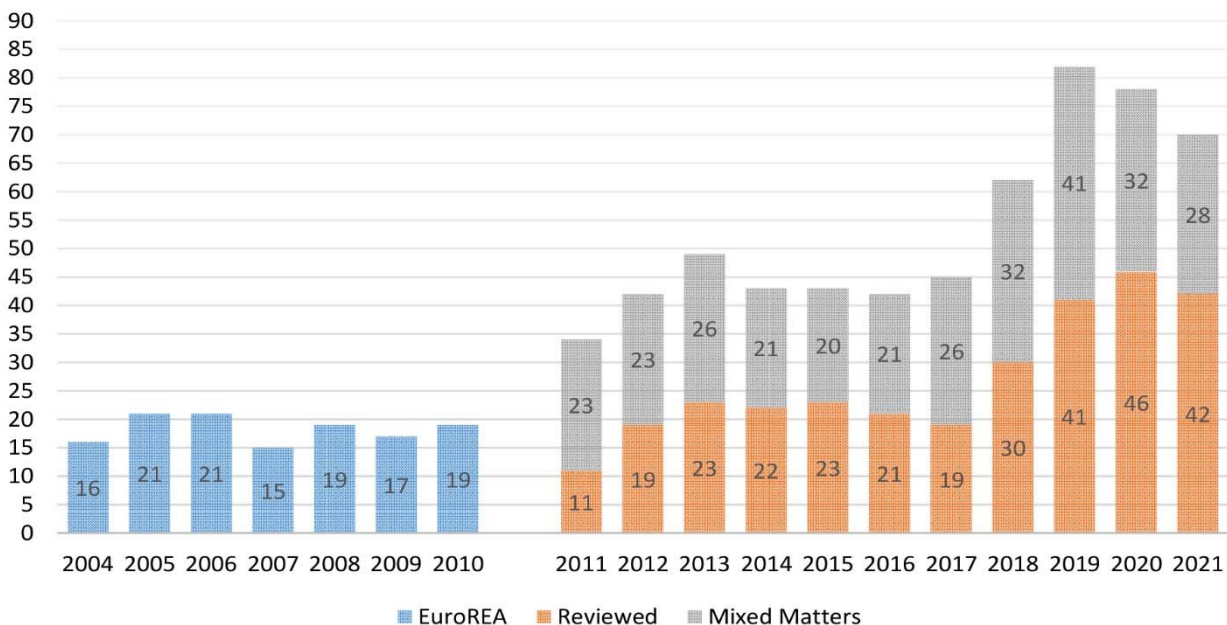
Our online initiatives in 2021 were mainly related to the “Finally Friday” shows. Podcasts from these shows (379 downloads this year and 10 shows produced) and online chats on a platform called Discord. All this works with freeware, with open access to all initiatives and with many volunteers.

PR, Journal & Websites

Since the launch of the new EXARC website in early 2018, the number of visitors increased to about 470,000 page views per year (in 2020 +15% compared to 2019). In 2021 website visits to EXARC.net grew “just” 8% to almost 200,000 users. Over 1/3rd of our visitors came from the United States. We had over 180,000 pageviews for the EXARC Journal only.

The website has grown so huge that our provider of the last 10 years (Strato) could not accommodate our data base anymore, and switching to a private server was not an option. So begin October we moved the whole website to Amazon (EU based), where we have much more space and possibilities, for the same price.

EXARC EUROREA AND JOURNAL



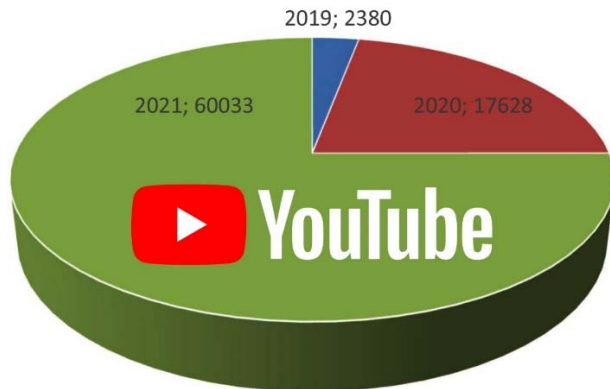
The four online Journal issues featured **70 articles** (last year 78). The issues were published in February, May, August and November. The number of reviewed articles remains the same over the last three years. Due to COVID, we are getting less Mixed Matter articles like events reviews, as many were cancelled.

EXARC also manages the experimental archaeology collection at tDAR (US), which mainly consists of 11,500 bibliographical entries. The amount of grew from 263,545 in 2019 to 548,792 in 2021.

EXARC January - December 2021 report

We published a single EXARC Journal Digest, counting 112 pages, full colour, in a circulation of 750, with several paid adverts. The 2021 EXARC Journal Digest has a great variety in reviewed articles (**17 articles**), mixed with many book and conference reviews, as well as interviews and discussion (**16 articles**). We sent the journal to our members, but also use it at conferences and for PR. We also sent yearly member's card, together with the Journal.

We sent 13 e-mail newsletters to our members, informing them about our conferences, the EXARC Journals, news from members and what EXARC does in general. The Newsletters are all available online. On average over **40% of the newsletters are opened, where between 25% and 30% is normal.**



Social Media

As for EXARC's social media, we were particularly more successful on YouTube, Twitter, and Instagram. Overall, we have over 42,500 subscribers on our Social Media of which 27,750 on Facebook. The number of subscribers on YouTube grew with about 1,000 and we had 60,000 views in 2022. **That is over three times as much as in 2020.**

Office

It was a busy year: changes at the office, the Director and the Office Manager moving to Denmark, replacing the Office Manager and more volunteers, training new staff, two funded projects for the years 2021-2024 (Retold and an NWO project with University Leiden) and existing obligations (the EXARC Journal and our podcasts).

The **office space** which we rented from early 2020 on was not used too much, but having an office has several other advantages. With new staff coming in, it is a good place to meet. The price is relatively cheap, and we keep our archive there.

In 2021 many hours were made by volunteers and staff. First of all, the EAC12 with over 3,500 hours, but also the first year of the Retold Project and the NOW project, next to training new staff, working double months and our social media and events – we estimate 3,500 hours were spent by office staff. The EXARC Journal key editors worked almost 450 hours, where the many reviewers and editors together made another 550 hours. Altogether, this equals 5 FTE.

The 2020 Year Report and the accountant's report were prepared by the Secretariat and the accountant, discussed with the EXARC Treasurer, and reviewed and approved by the EXARC auditors (Yvonne Lammers and Andrea Mariani). At the AGM, members unanimously agreed with the Year Report. The 2021 EXARC AGM took place by e-mail and took about four weeks.

There were no in-person EXARC Board meetings this year.